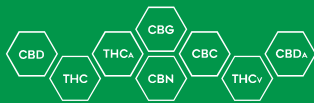


Understanding the Difference

FULL SPECTRUM vs **BROAD SPECTRUM** vs **CBD ISOLATE**

FULL SPECTRUM

includes **ALL** active hemp-derived cannabinoids



When you select a Full Spectrum CBD product, your product contains naturally occurring cannabinoids (including less than 0.3% THC), plant terpenes, flavinoids, vitamins, and minerals of the original hemp source. These compounds work together, multiplying the potential health benefits of each of the product components in what is known as the “Entourage Effect”.

BROAD SPECTRUM

includes **MOST** active hemp-derived cannabinoids **EXCEPT THC**

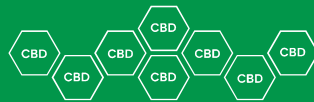


Broad Spectrum refers to a whole plant extract, in which all of the plant components remain *except* for THC.

Broad Spectrum products contain an array of cannabinoids, plant terpenes, flavinoids, minerals, with **ZERO** THC, enhancing the potential health benefits.

CBD ISOLATE

includes **ONLY** 99% pure hemp-derived CBD



CBD Isolate is cannabidiol in its purest form — a full-spectrum product that has been further processed to remove the plant compounds. **All** that remains is a white powder that is at least 99 percent pure CBD with zero percent THC. This powder is then transformed into various CBD Isolate products such oils and edibles.

CBDISTILLERY